Demand Driven Supply Chain Professional™ (DDSCP) Application

The DDSCP™ is a fellowship level endorsement from the Demand Driven Institute. The Demand Driven Supply Chain Professional™ (DDSCP) has proven the ability to successfully apply Demand Driven concepts and create sustained value for an enterprise through that application. It represents the highest level of Bloom's Taxonomy - Create.

There is no written exam - the exam is your demonstrated capabilities. Your capabilities will be evaluated by the Demand Driven Institute and a selected panel of DDSCPs. Upon successful completion of the application the individual will be issued a certificate and electronic badge. Additionally, the individual may use the "DDSCP" designation.

Before filling out this application please make sure that you meet these prerequisites:

1. The applicant(s) must have acquired DDPP™ AND AEFP™ endorsement certification OR the DDLP™ level of endorsement certification.
2. The applicant(s) must submit a Case Study showing the application of Demand Driven concepts and results achieved over at least a 12-month period.
3. The applicant(s) must have been an employee of the organization during the 12-month period. Applications submitted by contractors or consultants will not be considered.
4. The applicant(s) must obtain written permission by the organization to document and submit the case and its contents.
5. The applicant(s) and the organization must agree to the case being published by the Demand Driven Institute.

Your abilities with be evaluated by DDI and the DDSCP Review Board with respect to three aspects of a Demand Driven implementation:

1. Implement – You must adequately describe the journey to and through implementation. This means that the state of the organization must be described before implementation, why implementation was considered, the nature of the initial implementation strategy and plan and scope, the length of implementation, the challenges encountered and the how the challenges were faced. Finally, clear and compelling initial results must be demonstrated and quantified.
2. Sustain, Expand and Overcome – Initial implementation results are great, but you must be able to demonstrate your ability with regard to stabilizing the implementation after those results. Were there any threats to the implementation? How were those threats addressed? Finally, how did you expand the implementation beyond the initial scope?

3. Improve – once the implementation was stabilized you will need to demonstrate how you drove improvement through at least one tactical adaptive cycle. What analytics were used to identify opportunities and how was the model reconfigured to address those improvement opportunities? In all cases detailed and quantifiable examples must be used.

Primary Applicant Name:

Organization:

Current Position:

Position at Time of Implementation:

Primary Role in Implementation:

- I warrant that I am authorized by the above organization to apply for this endorsement.
- I warrant that any information provided in this application is deemed NOT CONFIDENTIAL and that the Demand Driven Institute is able to freely publish the case.
- I and the organization grant the Demand Driven Institute full copyright for the contents of this application.
- The organization allows the use of its company logo on the published case.

Applicant Signature:

Co-Applicant Name:

Current Position:

Position at Time of Implementation:

Primary Role in Implementation:

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Co-Applicant Signature:

Co-Applicant Name:

Current Position:

Position at Time of Implementation:

Primary Role in Implementation:

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- I and the organization grant the Demand Driven Institute full copyright for the contents of this application.

Co-Applicant Signature:

Please create a document to attach to this application. The document should contain the following five sections in sequence.

Section 1: About the Organization

Please describe your organization, its products and supply chain complexities. Please attach/embed any supporting graphics, screenshots, pictures, etc.

Section 2: Initial Implementation

Please thoroughly describe the journey to and through implementation. This means that the state of the organization must be described before implementation, why implementation was considered, the nature of the initial implementation strategy and plan and scope, type of education, the length of implementation, the challenges encountered and the how the challenges were faced. Finally, clear and compelling initial results must be demonstrated and quantified. Please attach/embed any supporting graphics, screenshots, pictures, etc.

Section 3: Sustain, Expand and Overcome

You must be able to demonstrate your abilities in stabilizing the implementation after the initial results. Were there any threats to the implementation? How were those threats addressed? Finally, how did you expand the implementation beyond the initial scope? Please attach/embed any supporting graphics, screenshots, pictures, etc.

Section 4: Improve

Once the implementation was stabilized you will need to demonstrate how you drove improvement through at least one tactical adaptive cycle. What analytics were used to identify opportunities and how was the model reconfigured to address those improvement opportunities? In all cases detailed and quantifiable examples must be used. Please attach/embed any supporting graphics, screenshots, pictures, etc.

Section 5: Biggest Lessons Learned

Please detail the biggest lessons you have learned through this process.

While your submission is under review you may be asked additional questions from the DDSCP Review Board to help clarify certain aspects of your submission. Please be as prompt as possible in your reply to those questions.